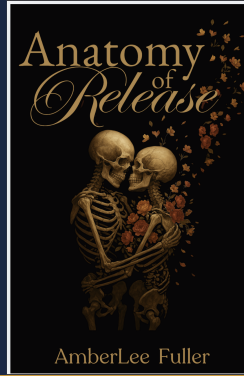


Anatomy of Release

AmberLee Fuller

SIGNED COPY PROGRAM

INDIE EXCLUSIVE • SIGNED FIRST PRINTING • RETAILER SUPPORT



WHOLESALE
45% discount

RETURNABLE
Yes (via Ingram)

PRICE
\$24.99 USD

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Signed copies of Anatomy of Release are available exclusively through independent bookstores — because that is where this book belongs. Each copy is hand-signed by the author and designed to support launch visibility, hand-selling, and the kind of reader connection that keeps customers coming back.

This is a collectible first printing for the bookstore that understands its audience.

WHAT'S INCLUDED WITH EACH SIGNED COPY

- Hand-signed title page — signed by AmberLee Fuller
- Indie bookstore exclusive — signed first printing
- Rule #26 bookmark insert
- Quote card — collectible pull quote from the novel
- Downloadable book club discussion guide (50+ pages)
- Shelf talker kit available upon request (print-ready PDF)
- Social graphics available for retailer use
- Sell sheet and one-sheet available for staff reference

WHY SIGNED COPIES SELL

Romance readers — particularly BookTok-adjacent readers — are among the most collector-motivated buyers in the market. They annotate, they photograph, they share. A signed copy elevates the purchase from transaction to event, and indie bookstores are the only place they can get it.

Signed stock dramatically increases hand-sell potential. Staff who have read the book and can point to a signed copy display are closing that sale before the conversation is over. The emotional architecture of this novel — grief, found family, earned intimacy — creates the kind of reader attachment that drives gifting, repeat purchasing, and word-of-mouth that money cannot manufacture.

*Premium display • Collectible shelf appeal • Annotator-culture resonance
• BookTok-shareable unboxing moment*

EVENT & STORE SUPPORT

- Signed stock available for in-store launch events and signings
- Author available for virtual and in-person appearances
- Social media collaboration — author will share store content
- Quote graphics and visual branding assets for retailer use
- Shelf talker print kit — 20 designs, ready to print and display
- Book club discussion guide available for customer giveaway
- National book tour Aug–Oct 2026 — East Coast store stops available
- \$1 per copy donated to Michael J. Fox Foundation — press-ready hook

ORDERING & FULFILLMENT

WHOLESALE ORDERING

amberleefuller.com/wholesale

Online ordering form — indie stores only

TURNAROUND

Signed copies ship within 5–7 business days of order confirmation. Event stock available with advance notice.

MINIMUM ORDER

No minimum for signed copies. Single-copy and small batch orders welcome.

INVENTORY AVAILABILITY

First printing signed inventory is limited. Early orders recommended for launch stock.

DIRECT INQUIRIES

info@amberleefuller.com

For custom orders and event stock

INGRAM AVAILABILITY

Standard (unsigned) stock available via IngramSpark at 45% discount, fully returnable.

RETURNABILITY

Signed copies: non-returnable. Standard Ingram stock: fully returnable per Ingram terms.

ISBN

979-8-234-03317-8 • Trade Paperback
5.5" × 8.5" • ~380 pp • \$24.99 USD

A NOTE TO BOOKSELLERS

The readers who will love *Anatomy of Release* are already in your store. They are the ones who ask your staff what destroyed them last. They are the annotators, the midnight texters, the readers who hold a book differently when they know the author touched it. A signed copy does not just sell — it becomes something a reader keeps, gifts, and talks about. It becomes the reason they came back.

Indie bookstores are not just distribution channels for this launch. They are the point. AmberLee Fuller has built a professional marketing infrastructure — national book tour, active BookTok presence, full shelf talker and discussion guide suites — specifically to support the stores that support literary romance done at this level. We would be honored to be on your shelf.

THE ECHO EFFECT SERIES

Book One: *Anatomy of Release* • May 2026 • Available now

Book Two: *Chemistry of Desire* • In development

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