

THE ECHO EFFECT SERIES — BOOK ONE

Anatomy of Release

A Novel

AmberLee Fuller

A grief-wrecked photographer drives away from everything she's ever lost — straight into a found family, an unlikely constellation of love, and the terrifying discovery that she might actually deserve to stay.

CONTEMPORARY LITERARY ROMANCE • ADULT FICTION • THE ECHO EFFECT SERIES, BOOK ONE
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MEDIA KIT • CONFIDENTIAL

01 | ABOUT THE BOOK

Short Synopsis (75–100 words)

Ryan Callahan has spent her adult life running — from grief, from intimacy, from the rules she built to protect herself. When her father dies, she trades her Oklahoma City loft for an open road and no plan. What she finds instead is a chef who catches her, a found family who holds her, and a constellation of love she never knew to want. *Anatomy of Release* is a grief romance and found-family novel told with literary precision, emotional courage, and heat that earns every degree. Book One of *The Echo Effect* series.

Medium Synopsis (150–250 words)

Ryan Callahan is a photographer who knows exactly how to frame a shot and exactly when to exit a room. For years, her rules have kept her safe: keep it casual, keep moving, leave before you're left. Then her father dies, and the rules stop working.

She drives away from Florida with her grief riding shotgun and no destination in mind. Oklahoma City was supposed to be a pause. Then Ron calls in a favor, and Ryan finds herself behind a lens aimed at Chef Silas Thatcher — Viridian Medal winner, quiet force of nature, and the first man to make her feel seen without asking her to simplify.

But Silas comes with a life already built: a polycule of deeply chosen people who have constructed something rare and honest together. As Ryan finds herself drawn into their orbit, she must reckon with everything she thought love had to look like — and everything she has been preemptively walking away from.

Anatomy of Release is a contemporary literary romance about grief and desire, found family and chosen belonging, ethical non-monogamy and the radical act of staying. It is the first book in *The Echo Effect* series and the beginning of an emotionally immersive universe readers will not want to leave.

Long Synopsis (300–500 words)

Ryan Ellery Callahan has been leaving since she was five years old. Not always literally — though she does that too — but emotionally. She learned early that love is something you preemptively lose, and she has structured her entire adult life around a set of self-protective rules designed to ensure she exits first. She is a photographer by profession and by temperament: she frames, she exposes, she releases. She does not stay.

When her father — the one person who made staying feel safe — dies after a seventeen-year battle with Parkinson's, Ryan's rules stop working. Florida becomes unbearable. She leaves without a plan, with her grief riding shotgun and her camera slung across her chest, and ends up in Oklahoma City shooting assignments for a magazine editor who gives her exactly enough structure not to dissolve.

The assignment that changes everything is a cover shoot with Chef Silas Thatcher: Viridian Medal winner, self-contained and intentional, a man who has built his life around the distinction between wanting something and needing it. When they meet, something happens in the space between frames — a gravity neither of them asked for, beginning a slow burn that unfolds across weeks of careful, consent-forward proximity.

But Silas does not arrive alone. He exists within a constellation: a polycule of deeply chosen partners who have built something rare together — Ellis, a therapist whose emotional precision is both devastating and hilarious; Mandy, whose warmth is its own kind of welcome; David, who holds the group's humor steady. They are not a complication. They are a family. And as Ryan is drawn into their orbit, she begins to understand that what she has been running from is not intimacy itself, but the specific terror of being known and then left again.

Into this unfolds the return of Caleb Jones: Ryan's first love, her oldest wound, the boy who moved away the day after he became her first everything. His reappearance forces Ryan to confront the difference between the love she has been carrying and the love she is being offered — and whether she is willing to be held by both.

Anatomy of Release is a novel about grief as a passenger rather than a captor, about desire as an act of life asserting itself, about the constellation model of love that does not ask you to choose a star. It is explicit in its intimacy, emotional in its architecture, and ultimately about one thing: the radical, terrifying, irreversible act of deciding to stay. Book One of *The Echo Effect* series establishes a universe of characters and emotional terrain that deepens across subsequent novels.

02 | ABOUT THE SERIES

The Echo Effect is a contemporary literary romance series set in Oklahoma City and beyond, centered on a constellation of deeply drawn characters navigating grief, desire, identity, and the construction of chosen family. The series takes its name from the emotional architecture that runs through each book: the echoes of past wounds, past loves, and past selves that shape how the characters receive and offer intimacy.

Structure

Each book in The Echo Effect functions as a standalone novel with a complete emotional arc and resolution, while contributing to the expanding emotional universe established in Anatomy of Release. Readers can enter the series at any point, but those who begin with Book One will find the richest experience of the constellation's evolution.

Book One: Anatomy of Release — Ryan Callahan and the constellation

Book Two: Chemistry of Desire — in development

Book Three: Physics of Becoming — in development

Thematic Continuity

Across all books, The Echo Effect explores the same core territories from new angles: what we carry from the people who shaped us, what it costs to be known, and what becomes possible when we stop preemptively protecting ourselves from love. Each book deepens the world, expands the constellation, and rewards long-term readers with emotional payoff built across the series.

Series Positioning

- BookTok: Emotionally devastating, constellation romance, grief and desire, found family, #EmotionalSmut with literary depth
- Book clubs: Highly discussable across books, themes deepen and evolve, discussion guides available per title
- Indie bookstores: Series runway, hand-sell potential, backlist-building once readers are attached to the world
- Romance readers: Earned heat, psychologically sophisticated characters, unconventional relationship structures handled with intelligence

03 | ABOUT THE AUTHOR

Short Bio (50 words)

AmberLee Fuller is a fine art photographer, brand strategist, and founder of The Archetype Method™. Her debut novel *Anatomy of Release* — the first in The Echo Effect series — was born from grief, written in twenty-one days, and kept private for nearly a year before it found its readers. She writes what hurts. And what heals.

Standard Bio (100–150 words)

AmberLee Fuller is a Florida-raised, Oklahoma-rooted author, fine art photographer, and brand strategist operating at the intersection of grief and creative reinvention. She is the founder of The Archetype Method™ and the principal of Live Out Loud Branding, where she has spent years helping individuals and organizations articulate their identity through visual storytelling and strategic communication.

Her debut novel, *Anatomy of Release*, is the first book in The Echo Effect series and was written in twenty-one days following the death of her father — a story she kept to herself for nearly a year before choosing to share it. In honor of his thirteen-year battle with Parkinson’s disease, one dollar from every copy sold is donated to the Michael J. Fox Foundation for Parkinson’s Research.

She posts daily across TikTok and Instagram (@amberleefuller_writer / @amberleefuller_wr) and believes in barefoot truth, music on repeat, and giving her characters room to break the rules.

Extended Bio (250–400 words)

AmberLee Fuller arrived at fiction the way most people arrive at the truest version of themselves: through loss. Her debut novel, *Anatomy of Release*, was written in twenty-one days in the aftermath of her father’s death — days she describes as a kind of waking blur, the words arriving faster than she was ready for them. She kept the manuscript to herself for nearly a year. When she finally shared it, she understood that the book had never just been hers.

Before fiction, Fuller built a career in visual storytelling and brand strategy. As the founder of The Archetype Method™ and principal of Live Out Loud Branding, she developed a reputation for helping people understand and articulate the architecture of their own identity — who they are, what they want to say, and how to say it in a way that resonates. That work is, at its core, the same work her novels do. She is interested in the stories people tell about themselves and the stories they’re afraid to.

As a fine art photographer, Fuller developed a particular fluency in the language of negative space — what is left out of a frame and why it matters. This visual intelligence runs through her fiction: Ryan Callahan, the protagonist of *Anatomy of Release*, is a photographer precisely because Fuller understands that a camera can be both a way of seeing and a way of hiding. The novel’s emotional architecture is built on that tension.

Fuller writes contemporary literary romance that she describes as “spicy with substance” — stories with heat that earns its temperature through the emotional work that precedes it, and themes that hold up under conversation. Her first series, *The Echo Effect*, explores grief, found family, ethical non-monogamy, and the radical act of allowing yourself to be known. A second series, *Salt in Her Veins*, is in development.

She lives in Oklahoma City with her husband John, their pit bull Sir Charles the Brave, and an extensive collection of Young Living essential oils. She posts daily on TikTok and Instagram, runs a Patreon called *The Atlas of Intimacy*, and is currently on her first national book tour. She believes the stories that save us are the ones that admit they needed saving too.

In honor of her father Tilton Lee Fuller Jr. and his thirteen-year battle with Parkinson’s disease, one dollar from every copy of *Anatomy of Release* sold is donated to the Michael J. Fox Foundation for Parkinson’s Research.

04 | AUTHOR Q&A

The following questions and sample answers are provided for podcast hosts, journalists, bloggers, and event moderators. Answers are written to reflect the author's authentic voice and may be adapted for format or length.

Q: This novel was written in twenty-one days. What was that experience like?

Honestly, I didn't know what was happening while it was happening. I had just lost my dad, and the words were there before I had permission to say them. Writing was the only thing that made me feel like I was still in my body. It wasn't so much a creative process as it was — survival, I think. I kept the manuscript to myself for almost a year because I wasn't sure it was mine to share. Eventually I realized that the parts of it I was most afraid of were exactly the parts other people needed to read.

Q: Ryan's grief for her father is central to the novel. How did your own experience with loss shape the character?

Ryan and I are not the same person, but we share a wound. When you lose a parent who was also your safest person, you don't just lose them — you lose the version of yourself that felt possible in their presence. Ryan's rules, her running, her camera that she hides behind — those are all grief in costume. I wanted to write a character who was in grief without being consumed by it, who was still hungry for things even while she was devastated. Because that's the truth of it. You can be both at the same time.

Q: Silas Thatcher has become a reader favorite very quickly. What was the intention behind him?

I wanted to write a man who understood the difference between restraint born from fear and restraint born from care. Silas holds back not because he's repressed, but because he's paying attention. His asking permission isn't a safety disclaimer — it's an act of recognition. He sees Ryan clearly enough to know that what she needs is someone who won't push. I think readers respond to him because he makes desire feel safe, which is genuinely rare both in fiction and in life.

Q: The novel handles ethical non-monogamy in a way that feels grounded and non-sensational. Was that a deliberate choice?

Completely deliberate. I was not interested in writing ENM as a plot device or a complication. I wanted to write it as a life — something a group of thoughtful people had built together through honesty and communication, with all the dailiness that implies. Ellis's closing letter is the only moment of explicit framing. Everything else is lived. I think readers who are unfamiliar with ENM find it accessible because it's introduced through emotional narrative, not explanation. And readers who are part of those communities find it respectful for the same reason.

Q: Where did Rule #26 come from?

Rule #26 is "If it starts to feel like a romance novel, end it." It is the only rule in Ryan's entire system that is not about logistics or exits or timing — it is about emotional temperature. The moment something starts to feel like the kind of love she has only read about, the kind that requires her to stay and be known and risk being left, she is supposed to walk away. It is the most revealing rule she has, because it tells you exactly what she is most afraid of.

Q: Photography plays a central role — both in Ryan's profession and in the novel's emotional language. Why?

I've been a photographer for a long time, and I think the lens is the single best metaphor for the way we protect ourselves from being seen while pretending we're fully present. Ryan photographs everything because it gives her a frame. Something to stand behind. The camera says: I am here, I am watching, I am recording — without saying: I am

afraid to be in this with you. The moments in the novel where she is most intimate are the moments she puts the camera down.

Q: Caleb/CJ Jones is a complicated figure. How do you think about his role in the story?

Caleb is Ryan's original wound and her oldest comfort, and those two things are genuinely inseparable. His arc is about learning the difference between loving someone and loving the idea of being the one who loves them — which is a trap a lot of us fall into. His final voicemail is one of my favorite things in the book because he gets it exactly right at the exact moment it costs him something. He grows in the right direction, even though it isn't the direction he wanted.

Q: Ellis Sharma has become a fan favorite as well. What made you want to include a therapist character?

Ellis exists because every emotionally messy situation needs one person who can name what's happening in the room without being destroyed by it — and because I wanted that person to be funny. Ellis's line about using words instead of genitals to communicate is probably the most-quoted sentence in the book, which tells you everything about why they were necessary. I also wanted to show that the person who holds the emotional space for everyone else still needs holding sometimes. Ellis gets that too.

Q: The title carries multiple meanings. What does “release” mean to you in the context of this novel?

The definition I give at the end of the book is the honest one: “The body's surrender. The ache before the softening. The moment you stop holding what was never yours to keep.” Release is the physical thing, yes. But it's also grief finally shifting from captor to passenger. It's the rule you stop enforcing. It's walking through a door you've been standing outside for the length of a novel. And it's the choice to let the echo find its wall instead of carrying it indefinitely.

Q: How do you balance emotional depth with explicit content? What's your approach to intimacy scenes?

I write intimate scenes the way I photograph: I wait for the right light. The heat in this novel is earned by everything that comes before it — the restraint, the asking, the space held between two people who are paying attention to each other. I never write a scene for its own sake. Every intimate moment reveals character, shifts power, or changes something that cannot be unchanged. If it doesn't do at least one of those things, it doesn't belong in the book.

Q: You've described this as a found-family novel as much as a romance. Can you explain that framing?

Ryan Callahan loses both her parents before the novel begins. What she builds across these pages — slowly, imperfectly, in kitchens and living rooms and too much soup on the counter — is a family of her own choosing. The constellation of Silas, Ellis, Mandy, and David is the novel's answer to the girl who learned at five years old that family can leave. I wanted to write a love story in which the romantic relationship is the door, and the found family is the room you walk into.

Q: What do you hope readers take away from this book?

I hope they walk away with permission. Permission to grieve without a timeline. Permission to want things while they're still sad. Permission to love in forms that don't look like the ones they were given as examples. And most specifically: permission to stop shaming the version of themselves that kept them alive. That's Ellis's line, and it's the one I wrote the whole book to earn.

Q: You come from a branding background. How does that inform your fiction?

Branding is ultimately about identity — helping people understand and articulate who they are and what they want to say. My fiction does the same thing, just with characters instead of clients. The Archetype Method™ I developed is a framework for identity-rooted storytelling, and every protagonist I write is essentially going through a version of that

process: stripping away the performance and finding out what's actually there. Ryan does it on a road trip. Silas does it in a kitchen. But the question is always the same: who are you when no one is asking you to be anything?

Q: What can readers expect from the rest of The Echo Effect series?

The universe expands. The constellation grows. Each book follows a different point of entry into the world of the series while maintaining the emotional continuity that makes the whole thing feel like home. I'm interested in writing characters who are at various stages of the same journey — the journey toward letting themselves be known. The books will get darker before they get lighter, but they will always end in the direction of life.

Q: Who is this book for?

It's for the readers who have been in the genre for years and keep wondering if there's something that goes a little deeper. It's for anyone who has ever built a rule to protect themselves from what they most wanted. It's for the grief-carriers, the complexity-seekers, the people who underline books and text the passages to their best friends at midnight. And specifically — it's for the daughters who tried to be everything to everyone. That's the dedication. That's who I wrote it for.

05 | TALKING POINTS & INTERVIEW ANGLES

The following angles are provided for podcast hosts, journalists, bloggers, and event moderators seeking compelling conversation threads.

Grief in Contemporary Romance: The Underserved Emotional Lane

The romance market has largely treated grief as backstory rather than active presence. *Anatomy of Release* positions grief as a character in its own right — one that reshapes how the protagonist receives love, moves through space, and understands herself. Fuller's own loss is the origin story of the novel, making this a rare conversation about what it means to write from inside an experience rather than at a safe narrative distance. Angle: What does grief-centered romance offer that other romance cannot?

Ethical Non-Monogamy in Literary Fiction: Beyond the Trope

As ENM representation grows in commercial fiction, *Anatomy of Release* offers a case study in how to handle it with nuance. The polycore in the novel is not a plot device or a complication — it is a fully realized chosen family built on radical honesty. Fuller is a thoughtful interview subject on the subject: she is not writing from an ENM perspective herself, which makes her handling of the material a story about research, empathy, and the responsibility of representation. Angle: What does it mean to write a relationship structure you don't personally inhabit?

Consent as Intimacy, Not Compliance: Rethinking the Erotic

Silas Thatcher's most erotic moments are also his most explicitly consent-forward ones. Fuller makes the case that asking permission is not a mood-killer — it is an act of recognition that elevates desire. This is a culturally resonant conversation at the intersection of romance fiction, feminist discourse, and the evolving language of intimacy. Angle: Why is consent-forward romance having a moment, and what does it look like when done well?

The BookTok Effect: Emotional Literacy and the New Romance Reader

BookTok has fundamentally changed who buys romance and what they want from it — specifically, the demand for emotional depth alongside heat. Fuller is both a practitioner of BookTok marketing and a subject worth discussing in the context of how the platform has shifted literary culture. Angle: What does it mean to write for a reader who has been trained by TikTok to expect both spice and substance?

Found Family as the New Love Story

The found-family narrative has been central to fanfiction culture for decades and is now arriving fully in commercial fiction. *Anatomy of Release* makes the argument that the found-family dynamic is not a subplot of the romance — it is the destination. Fuller's constellation model of interconnected, non-hierarchical love offers a genuinely new framework for how love stories can be told. Angle: Why is found family the emotional core readers are most hungry for right now?

Writing Grief After Loss: The Author's Origin Story

Fuller wrote *Anatomy of Release* in twenty-one days following her father's death from Parkinson's disease. She kept the manuscript private for nearly a year. The decision to publish — and to donate one dollar per copy to the Michael J. Fox Foundation — is a story about what we do with the most personal material we have. This is a compelling human-interest angle for general media, local press, and any outlet interested in the intersection of grief, creativity, and publication.

The Indie Author Operating at Publishing-House Level

Fuller represents a new model of independent publishing: an author who approaches her debut with the strategic infrastructure of a mid-size press, including professional typesetting, a branded imprint, IngramSpark distribution, a full marketing suite, and a national book tour. The conversation about what "traditional vs. indie" publishing means in 2026 is one she is well-positioned to have. Angle: What does it look like when an indie author refuses to compromise on professional standards?

06 | COMPARABLE TITLES & AUDIENCE POSITIONING

A NOTE ON COMPS: Anatomy of Release is genuinely difficult to position against a single comparable title – and that difficulty is itself a selling point. The novel operates across at least three genre territories simultaneously: literary fiction’s psychological depth and interiority, contemporary romance’s heat and emotional stakes, and women’s fiction’s identity-driven reinvention arc. It handles ethical non-monogamy with the nuance of literary fiction while delivering that pacing and intimacy of commercial romance. This genre-bending quality is what generates word-of-mouth; readers struggle to describe it to their friends, so they hand them the book instead. The following titles are provided as audience positioning references – each identifies a readership that will respond to specific elements of the novel – rather than as direct story comparisons.

Comparable Titles

People We Meet on Vacation — Emily Henry

Road-trip structure, humor-forward grief, emotional longing, core BookTok readership. Fuller’s audience overlaps significantly with Henry readers who want more psychological texture.

Beach Read — Emily Henry

BookTok-native readership, grief + desire architecture, fast read with emotional resonance. Readers who loved Beach Read for its emotional honesty will respond to the same quality here, with more depth.

Conversations with Friends — Sally Rooney

Non-traditional relationship structures treated with literary intelligence, discussion-worthy themes, hand-sellable in literary contexts. The crossover audience is literary fiction readers who also read romance.

The Seven Husbands of Evelyn Hugo — Taylor Jenkins Reid

Found family, love in multiple forms, readers who want substance with their spice, strong repeat-read quality. The series-building ambition of The Echo Effect parallels Reid’s universe-building.

Happy Place — Emily Henry

Grief + healing arc, spicy with a literary backbone, strong book club crossover. Fuller’s handling of emotional intimacy is in dialogue with Henry’s, with higher heat and more complex relationship structures.

Icebreaker — Hannah Grace

BookTok core readership, emotional slow burn, strong female lead, high reread appeal. Fuller’s audience includes readers who have found BookTok-popular romance and are ready for the next level.

Audience Crossover Analysis

- Literary fiction readers seeking heat alongside psychological depth
- Women’s fiction readers who want unconventional relationship dynamics
- BookTok’s #GriefRomance and #EmotionalSmut communities
- ENM-adjacent readers seeking thoughtful, non-sensational representation
- Book club readers whose groups want a novel that generates real conversation
- Readers in active grief, particularly parent loss, seeking permission and company
- Emily Henry loyalists ready for something that goes deeper

07 | MARKETING & PUBLICITY PLAN

Digital & Social

- Daily content across TikTok (@amberleefuller_wr) and Instagram (@amberleefuller_writer) — quote cards, behind-the-scenes, character content, reading clips
- #TheEchoEffectTour and #WhereIsAmberLee as tour tracking hashtags across all platforms
- #EmotionalSmut and #GriefRomance as primary community hashtags
- Patreon “The Atlas of Intimacy” — exclusive road trip photography and short fiction for paying subscribers
- Cross-platform Reels and TikToks repurposed from long-form video content
- Visual quote graphics in brand palette (navy, gold, cream) designed for sharing

ARC & Review Strategy

- ARC campaign via BookFunnel — 50-copy limit, curated reader selection, advance Goodreads and StoryGraph seeding
- Targeted ARC distribution to BookTok creators in the #GriefRomance and #EmotionalSmut lanes
- Literary blogger outreach targeting crossover contemporary fiction + romance reviewers
- Advance copies to indie bookstore staff for handsell familiarity

Bookstore & Trade

- Wholesale landing page live at amberleefuller.com/wholesale (45% discount, fully returnable via Ingram)
- Sell sheet and shelf talker kit available to all retail partners
- Book club discussion guide available on request and via website
- National book tour August–October 2026: OKC → Baltimore → York PA → Pittsburgh → Buffalo → upstate NY → VT → NH → Maine → Salem → Boston → Providence → Long Island → NYC → Philadelphia

Community & Long-Tail

- \$1 per copy sold donated to the Michael J. Fox Foundation — charitable giving as press hook and community builder
- Virtual book club visits available to any group reading the novel — author available for Q&A
- Festival and vendor application tracker maintained for ongoing event presence through 2026–2027
- Salt in Her Veins (second series) in development — cross-series audience building underway

08 | DISCUSSION-WORTHY THEMES

The following section is designed for book clubs, educators, reviewers, and literary media. Each theme includes context for why it generates strong discussion.

Grief as Active Presence

Anatomy of Release treats grief not as backstory but as a living force that reshapes how Ryan receives love, makes decisions, and understands herself. Readers are invited to examine their own relationship to unresolved grief and the ways it operates invisibly in daily life. Discussion questions around this theme tend to open into deeply personal territory.

Chosen Family and the Constellation Model

The polycule at the novel's center offers a concrete example of a chosen family built through radical honesty and daily practice. Readers across a wide range of relationship orientations find this resonant — it raises questions about what family means, who qualifies, and what it costs to build something deliberately that most people expect to arrive automatically.

Emotional Vulnerability and the Risk of Being Known

Ryan's central struggle is not grief or desire — it is the terror of being fully known and then left again. This is a theme that crosses genre, audience, and lived experience. Discussion around this theme consistently produces the most personal responses and the strongest reader identification.

Ethical Non-Monogamy: Representation, Curiosity, and Debate

For readers unfamiliar with ENM structures, the novel provides an accessible, non-judgmental introduction through narrative rather than explanation. For readers with personal experience, it provides rare and thoughtful representation. Both audiences find discussion of this theme productive, and the novel's even-handedness allows for genuine dialogue across perspectives.

Sexual Agency and Consent-Forward Intimacy

The novel's intimacy is explicitly consent-forward without being clinical. Readers are invited to examine what it means for desire to be fully owned — neither performed nor apologized for. This is a rich theme for feminist discussion and for any group interested in how fiction models healthy intimacy.

Reinvention After Caregiving and Loss

Ryan's life as a caregiver for her father — and the identity that dissolves when he dies — is a story shared by a significant portion of the reading public. The novel gives permission to the grief of lost caregiving roles, lost futures, and lost selves. This theme resonates with particular force for readers who have been in similar circumstances.

The Rules We Build to Protect Ourselves

Ryan's rules are legible to almost every reader: the internal systems we construct after hurt, the logic we elevate to policy. The novel examines what happens when those rules stop working — and what it takes to let them go. Discussion around this theme is consistently generative and personal.

09 | PRAISE & PULL QUOTES

The following section includes placeholder space for editorial reviews, ARC reactions, and reader response, alongside standout quote candidates from the novel itself.

Pull Quote Placeholders

[Editorial Review — Outlet Name]

“[Pull quote from review.]”

[BookTok Creator / Literary Influencer]

“[Pull quote.]”

[Indie Bookstore Staff Recommendation]

“[Pull quote.]”

Standout Quote Candidates from the Novel

The following lines are suitable for pull-quote formatting in reviews, marketing materials, and media coverage:

“Grief rode shotgun now. No longer a possession of my body, just a passenger. And for the first time in forever, I was free.”

— Chapter Three — Ryan

“You don’t realize how long you’ve been in pieces until someone waits for permission.”

— Chapter Twelve — Ryan

“I don’t break. I bend. I hold until it burns.”

— Chapter Twelve — Silas

“Don’t shame a version of you that kept you alive.”

— Chapter Thirty-Eight — Ellis

“People really need to start using their words instead of their genitals to talk to each other.”

— Chapter Nineteen — Ellis

“It’s more like a constellation, with connections between us — not just leading back to him.”

— **Chapter Fifteen** — **Ellis**

“Being chosen is only magic when you’re not the consolation prize.”

— **Chapter Thirty-Seven** — **Caleb**

“Release (n.): The body’s surrender. The ache before the softening. The moment you stop holding what was never yours to keep — and feel it echo through every part of you that loved anyway.”

— **Closing Definition**

10 | SOCIAL & VISUAL ASSETS

The following visual assets are available or in development for media partners, bookstores, and collaborators. Contact info@amberleefuller.com to request specific materials.

Available Assets

- Author headshots — multiple settings, professional and candid
- Book cover — high-resolution front, back, and full wrap
- Quote card graphics — navy/gold/cream palette, multiple formats (1:1, 9:16, 4:5)
- Series logo and wordmark
- Shelf talker print kit — 20 individual designs, print-ready PDF
- Sell sheet — one-page bookseller PDF
- Discussion guide — book club PDF, 50+ pages

Recommended Brand Aesthetic

All visual assets for The Echo Effect series follow a consistent palette and typographic identity: deep navy (#1A2744), warm gold (#C9973A), and aged cream (#F5F0E8), set in Garamond and Allura with Montserrat for supporting text. The aesthetic is deliberately cinematic, editorial, and emotionally atmospheric — muted luxe rather than bright or high-contrast. Visual references: A24 title cards, fine art photography exhibition materials, boutique literary press design.

Social-Ready Captions

Media partners and collaborators are welcome to adapt the following for their own platforms:

- “For the reader who has been in pieces long enough to know that someone waiting for permission is the most erotic thing in the world. — Anatomy of Release by [@amberleefuller_writer](#) #AnatomyOfRelease #EmotionalSmut #GriefRomance”
- “This book will not ask you to simplify. It will ask you to stay in the complicated part a little longer than you’re used to. — #AnatomyOfRelease #TheEchoEffect”
- “Don’t shame a version of you that kept you alive. — Ellis Sharma, Anatomy of Release. This book destroyed me in the best way. #AnatomyOfRelease [@amberleefuller_writer](#)”

11 | EVENT & APPEARANCE INFORMATION

Book Tour — Leg One: The Bestie/Sister Leg

August 12 – October 13, 2026 — East Coast

OKC → Baltimore → York PA → Gettysburg → Pittsburgh → Titusville → Buffalo → Rochester → upstate NY → VT → NH → Maine/Acadia → Salem → Boston → Providence → CT → Long Island → NYC → Philadelphia → OKC

Event Types Available

In-Store Signings & Readings

Author reads from the novel, signs copies, takes questions. Suitable for all bookstore formats. Audience: general romance and literary fiction readers.

Book Club Visits (Virtual or In-Person)

Author joins book club sessions for discussion, Q&A, and behind-the-scenes conversation. Available via Zoom or in-person on tour. Ideal for groups of 8–30.

Podcast Appearances

Author is an experienced, media-ready interview subject. Comfortable with long-form conversation across topics including grief, creativity, ENM, branding, photography, and the publishing landscape. See Q&A section for sample angles.

Literary Festival Panels

Suggested panel topics: grief in contemporary romance; ethical non-monogamy in literary fiction; the indie author at publishing-house level; visual storytelling and fiction; found family as the new love story.

Women's Creative Entrepreneurship Panels

Fuller's background as a brand strategist and photographer makes her an ideal speaker for events at the intersection of creative work, identity, and business.

BookTok Collaboration

Available for co-created content, live events, and collaborative campaigns with BookTok creators. Author has an established audience and strong platform presence.

Book Club Discussion Guide Sessions

Structured virtual sessions for book clubs using the official discussion guide. Facilitated by the author. Suitable for library programs, bookstore events, and private groups.

12 | METADATA & CONTACT INFORMATION

Book Metadata

Title: Anatomy of Release
Series: The Echo Effect, Book One
Author: AmberLee Fuller
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Price: \$24.99 USD
Distributor: IngramSpark (fully returnable)
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