



AUTHOR • PHOTOGRAPHER • BRAND STRATEGIST

AmberLee Fuller

CONTEMPORARY LITERARY ROMANCE

THE ECHO EFFECT SERIES

Stories about grief, reinvention, and the terrifying act of staying.
Spicy with substance. Emotionally immersive. Built to be discussed.

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ABOUT THE AUTHOR

AmberLee Fuller is a Florida-raised, Oklahoma-rooted author, fine art photographer, and brand strategist operating at the intersection of grief and creative reinvention. She is the founder of The Archetype Method™ — a framework for identity-rooted storytelling — and brings a career’s worth of visual intelligence and brand psychology to her fiction.

Her debut novel, *Anatomy of Release*, was written in twenty-one days following the death of her father. She kept it private for nearly a year. When she finally chose to share it, she understood it had never just been hers. One dollar from every copy sold is donated to the Michael J. Fox Foundation for Parkinson’s Research.

She writes what hurts. And what heals. She writes for the ones who were told to sit down and be quiet.

AUTHOR BRAND & STORYTELLING IDENTITY

“Fuller writes literary romance the way a photographer frames a shot: patient, precise, and devastatingly honest about what lives in the negative space.”

Her work sits at the intersection of grief narrative, found-family dynamics, and emotionally intelligent intimacy. She handles ethical non-monogamy with literary nuance, grief with the honesty of memoir, and heat with the patience of a slow burn done at its absolute best. Fiction that reads fast and sits heavy.

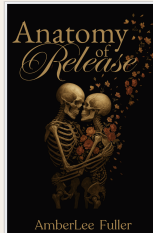
AUDIENCE & READER APPEAL

- Readers who annotate heavily and text passages at midnight
- Emily Henry loyalists ready for more psychological depth
- BookTok’s #EmotionalSmut and #GriefRomance communities
- Literary fiction crossover — heat with substance
- Book clubs seeking genuine debate, not just enthusiasm
- ENM-curious readers seeking thoughtful representation
- Readers in active grief seeking permission to want things again

KEY TALKING POINTS & INTERVIEW ANGLES

- ▶ Grief and creative reinvention
- ▶ Found family as the new love story
- ▶ Photography’s influence on narrative voice
- ▶ Indie author at publishing-house level
- ▶ BookTok and the emotionally literate reader
- ▶ Writing ENM with literary intelligence
- ▶ Consent-forward intimacy in fiction
- ▶ Branding psychology meets storytelling
- ▶ Writing from inside loss, not around it
- ▶ Identity, reinvention, chosen family

FEATURED WORK



THE ECHO EFFECT • BOOK ONE

Anatomy of Release

A grief-wrecked photographer drives away from everything she’s ever lost — straight into a found family, an unlikely constellation of love, and the terrifying discovery that she might actually deserve to stay.

Contemporary literary romance. Earned heat. No easy answers.

May 19, 2026 • \$24.99 • SoulWorks Print House • IngramSpark

Coming: *Chemistry of Desire* (Book Two) • *Physics of Becoming* (Book Three)

MEDIA & EVENT AVAILABILITY

- Podcast interviews — long-form and conversational
- In-store signings, readings, and Q&A events
- Virtual and in-person book club visits
- Literary festival panels and author spotlights
- Romance convention appearances and signings
- Women’s creative entrepreneurship panels
- BookTok content collaborations
- National book tour: Aug–Oct 2026, East Coast

PLATFORM & MARKETING SNAPSHOT

TIKTOK

Daily content — #EmotionalSmut, #GriefRomance, #TheEchoEffectTour. Quote cards, character content, tour coverage.

PATREON

The Atlas of Intimacy — road trip photography and exclusive short fiction.

PROFESSIONAL BACKGROUND

Founder of The Archetype Method™ and principal of Live Out Loud Branding. Decades of experience in visual storytelling, brand strategy, and identity-rooted communication. Fine art photographer. Fuller brings a professional marketer’s precision to her launch — with the emotional intelligence of a writer who understands why stories move people.

CHARITABLE GIVING

\$1 from every copy of *Anatomy of Release* sold is donated to the Michael J. Fox Foundation for Parkinson’s Research, in honor of her father Tilton Lee Fuller Jr.

INSTAGRAM

Daily posts + stories. Fine art photography aesthetic. Cross-platform brand consistency.

COMMUNITY

ARC campaigns, Goodreads/StoryGraph seeding, bookstore partner assets, book club guide available.

WHOLESALE & ORDERING

amberleefuller.com/wholesale

45% discount • Fully returnable via Ingram

ISBN: 979-8-234-03317-8 • \$24.99 USD

PRESS & EVENT INQUIRIES

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Discussion guide available on request

Visual & branding assets available • Virtual appearances welcome

FIND AMBERLEE ONLINE

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